

IRENE SILVERA FRISCHKNECHT

FILM PROGRAMMER

CONTACT ME

+44 (0) 7565411646
irenesilvera@gmail.com
www.irenesilvera.com


@irene_silvera
@UncannyFilmClub
@archipelagoLND

PROFILE SUMMARY

I have an extensive knowledge of film culture and history, acquired through years of avid cinema going, and supported by a life-long dedication to studying film. I have a personal focus in East and South-East Asian cinema, women filmmakers and the uncanny on screen. However, my interest in film is broad and ranges from art house and new releases, to world cinema and repertory film.

Within cinema exhibition, I am especially interested in audience development through community engagement, access, inclusion and sustainability.

QUALIFICATIONS

National Film and Television School

MA in Film Studies Programming and Curation (2018)

Escuela Universitaria TAI

MA in Film Directing (2010)

Università di Bologna

BA in Film Studies (2007)

PROGRAMMING EXPERIENCE

- **Lanzarote International Film Festival**
(2013 - present)
Pre-Selection panelist (shorts) and
Film Programmer (feature films)

- **Cork Film Festival** (2017 - present)
Pre-Selection panelist

- **Underwire Film Festival** (2016-2018)
Pre-Selection panelist

- **Uncanny Valentine Film Club**
(2020 - present)
Founder and programmer

Curated film night dedicated to delving into the depths of the psychological experience of Freud's concept of the 'Uncanny' on screen

- **'Archipelago: Exploring the Landscape of Contemporary Japanese Women Filmmakers'** (2017)
Curator and producer

Programmed, marketed and produced a season of four films and a panel discussion between Japanese cinema experts in partnership with the Japan Foundation and Embassy of Japan in the UK, which was screened across three London venues.

- **'On Foreign Ground: Visions of Migration'** (2017)
Co-curator and Coordinator

Programmed and coordinated a season of six South Korean films for the Korean Cultural Centre in London, screened across three London venues and Universities

WORK EXPERIENCE

Curriculum Coordinator for Film Studies Programming and Curation MA & Screen Arts Department

National Film and Television School (2020 - present)

- Working closely with the Head of Department and course tutors in planning the curriculum
- Maintaining budgetary control within the MA and Screen Arts department
- Securing rights and materials for lectures, workshops, visits and screenings
- Liaising and preparing contracts for visiting tutors, industry professionals and guest speakers

PROFESSIONAL DEVELOPMENT

- Developing Your Film Festival - ICO
- REACH: Strategic Audience Development - ICO
- Art Cinema = Action + Management - CICAIE and Europe's MEDIA Programme
- Archive Film A Beginner's Guide - Huntley Film Archives
- Film Distribution: Connecting Films With Audiences - FDA
- Film Education: A User's Guide - BFI
- Data Driven Marketing - ICO

PROFESSIONAL SKILLS

- Multilingual:

Bilingual: English and Spanish
Proficient Italian
Intermediate German and French
Elementary Japanese
- IT literate with working knowledge of office suites (G Suite, Office 360) and software for marketing (Hootsuite, Wordpress), productivity (Trello, Workplace), accounting (Xero) and project management (Jira).

VOLUNTEERING

- Reporter for Art Cinema = Action + Management training course with Confédération Internationale des Cinémas Art et Essai (CICAIE) 2020
- Guest coordinator with Fédération internationale des archives du film (FIAF) Film Restoration Summer School with L'Immagine Ritrovata (Cineteca di Bologna), 2018

Settled Status and Right to Work in the UK

Programming Assistant and Duty Manager

Lexi Cinema (2019 - present)

- Working closely with the Cinema Director and Programmer in creating resources for the venue's accessibility
- Programming and co-ordination for seasons designed to be inclusive of diverse audiences
- Research and development for community outreach strands

Assistant Programmer

British Film Institute (2017)

Working placement with the BFI Southbank Programming Team under the supervision of Head of Programming Julie Pearce. Assisted with sourcing rights, prints research, booking administration and scheduling for a range of BFI seasons

Marketing Assistant

London Korean Film Festival (2018)

Project Assistant Refugee Week UK and Tate Exchange 'Who Are We'

Counterpoints Arts (2019)

- Coordinating the running of Refugee Week flagship events at V&A, Southbank Centre, Tate Modern, Shakespeare's Globe and British Film Institute
- Supporting the delivery of events, workshops, art installations and Learning Labs during Tate Exchange 'Who Are We' project at Tate Modern
- Administrative support for the Refugee Week Clore Leadership and Media Ambassadors project
- Planning and delivery of the media and social media strategies for Refugee Week UK and Tate Exchange 'Who Are We' programme

Guest Tutor

National Film and Television School (2018 -2019)

Guest tutor on contemporary Japanese Cinema

Film Festival Coordinator

Festival de Cine de Lanzarote (2010 - 2013)

- Seeking and developing partnerships with film and cultural organisations
- Scheduling calendar of festival programme and venue hiring dates
- Introducing screenings, hosting artist Q&As and chairing press conferences
- Managing logistics for screenings, events and workshops
- Programming educational strand of for primary and secondary schools