Oli Gots-Wooding

Connecting audiences and telling stories. Seen with @koreanfilmfest, @hrwfilmfestival, @sofiaiff, @sheffdocfest & more.

London N6 4BT
oli.gots@gmail.com
(+44) 07786 353 861
@artistgots, @cooltsalon

EDUCATION

2010-2011

MA, Creative Economy
Kingston University
Kingston-upon-Thames

2005-2008

BA Hons, Media & Communications
Goldsmiths College, University of London

PROFESSIONAL DEVELOPMENT

September 2018

BFI FAN New Releases: Audience Development Workshop for Freelance Marketers – Participant

April 2017

Balkan Documentary Centre: BDC Discoveries 2017 – Decision-making Observer

March 2016

Europa Cinemas: Audience Development & Innovation, Sofia Lab (Sofia Meetings) – Presenter (Case study: Dom na kinoto)

KEY COMPETENCE

▪ Festival operations, marketing & publicity ▪ media relations ▪ programming, events planning/curation & operations ▪ audience development ▪ project management ▪ venue management, talent liaison ▪ social media content production ▪ copywriting ▪ budget

WORK EXPERIENCE

Apr 2009 – May 2012, Sep 2017 - present

FREELANCE EVENTS & COMMUNICATIONS SPECIALIST
Film Festivals (Various)

- Festival Publicist with Sarah Harvey Publicity (2018-2021): Human Rights Watch Film Festival London (2021), Human Rights Watch Film Festival London (2020), Sheffield Doc/Fest (2019), Human Rights Watch Film Festival London (2019), Sheffield Doc/Fest (2018), Human Rights Watch Film Festival London (2018) - Wrote press releases, created and/or procured EPKs and publicity assets. Collaborated with external PR firms and internal marketing managers, to determine branding, programme highlights and media messages. Brought new press leads; pitched stories and media interview opportunities; secured interviews with talent.
- London Korean Film Festival (2019) , (2018), (2017) – 2017 edition: delivery of offline marketing & outreach, working with digital marketing colleague for overall strategy, producing offline and online assets; booking Q&A moderators, event management. 2018-19 edition: programme management & festival delivery (operations); producing event copy; coordinating volunteers. All editions: advised on communication & outreach; worked with Designer to produce on-screen assets; photography & videography scheduling; point of contact for partner venues and speakers/moderators.
- Publicity Assistant on Random Acts commissioned *Antarctica: The First Dance* (Apr, 2018)
- Sofia International Film Festival (2017, 2016) – delivery of the festival at Dom na kinoto (as Programmer & Cinema Manager), hosting screenings, events & guests (notable guests: Terry Gilliam, Rupert Everett, Bela Tarr)
- Sofia International Film Festival (2015) – Coordinator Guest Department (notable guests: Terry Jones, Franco Nero); hospitality arrangements for all international guests; interpreting for select Q&As
- Crooked Cinema (2013-2016) – Researching and co-curating titles for screening nights, negotiating film hire T&Cs; planning Crooked Cinema events delivery, incl. liaising with venue partners; writing press releases, social media management,

management ▪ site-specific projects development

OTHER SKILLS

▪ Multilingual (Bulgarian, Russian, Ukrainian) ▪ IT (MS Office, WordPress, MailChimp, Survey Monkey) ▪ Content production & editing, pre-print (Adobe CC - Illustrator, Photoshop) ▪ Visual media production (video, film, photography)

promotion & outreach. Screenings include: *Patti Smith: A Dream of Life, Sigur Ros' INNI, Death by Audio*;

- Publicity Assistant with Revolver Entertainment UK (2012): Werner Herzog's *Into the Abyss*, David Weaver's *Fury* (starring Samuel L Jackson, Ruth Negga), *Liberal Arts* (starring Josh Radnor)
- London Screenwriters' Festival (2011) – Marketing & Publicity
- Canary Wharf Film Festival (2009) – Marketing Coordinator
- Raindance Film Festival (2008) – Events & Screenings Assistant

Sept 2015 – Apr 2017

PROGRAMMER & CINEMA MANAGER
Dom na kinoto (Cinema House)

- Programming: weekly screenings, monthly seasons and special events; liaised with film distributors, agents, independent filmmakers – programming opportunities and marketing support (incl. advice on marketing & social media kits) for their projects;
- Marketing & PR campaigns for the cinema & for specific titles; oversaw production of marketing assets; managed social media channels, website – weekly programme update, news content;
- Developed new venue hire opportunities & package rates; developed new institutional & business partnerships;
- Advised on customer attraction & retention initiatives; tracking tickets sales performance & reporting;
- Staff recruitment & selection, training, appraisal, annual leave coordination, preparing weekly rotas; responsible for all staff on duty;
- Dealing with building maintenance issues & requirements, conducting daily/weekly cinema premises check-up;

Sep 2008 – May 2013

FILM PRODUCTION
Freelance

- *To Trend On Twitter* (2019, dir. Andy Wooding, featuring David Baddiel, Helen Lederer, Josh Whitehouse) – Producer (2013-14)
- The Real MacGuffins, *TRM* sketches (2010), *Go for Gold* sketches (2012) – Producer
- *The Human Centipede 2* (2011 , dir. Tom Six) – Location Scout & Production Office-London
- *82* (2012, dir. Calum MacDiarmid, starring Nick Moran) – Production Coordinator
- *Sally & Clive* (2009, dir. Alan Tang) – Producer
- *Resurrecting the Streetwalker* (2009, dir. Ozgur Uyanik, Raindance 2009 'Best UK Feature' nominee) – Assistant to Producer (Ian Prior)
- PA with Scala Productions (Sep 2008- Jan 2009) – film projects development assistance – research, film funding applications; script reading/reporting; hosting film previews & industry screenings on behalf of Head of Production, as necessary.